

GeoSpedition

Privacy Policy

GeoSpedition mobile application and website

Effective date: 15 July 2026

Last updated: 15 July 2026

1. Who we are (data controller)

The controller of your personal data is:

Websco Łukasz Kupiński

Trading as / operating under the brand: **GeoSpedition**

ul. Milczańska 16F/3 61-131 Poznań

Poland

NIP: 6652931383

Contact for privacy matters: privacy@geospedition.com

General contact: info@geospedition.com

This Privacy Policy explains how we process personal data when you use:

- the **GeoSpedition** mobile application (iOS / Android), and
- the website at **geospedition.com** (including contact forms and hosted legal documents).

We process personal data in accordance with the EU General Data Protection Regulation (**GDPR**) and applicable national law of the country where the controller is established.

2. What GeoSpedition does

GeoSpedition is a **navigation and gamification** app. You can plan and complete driving routes, track trip progress, earn **in-app virtual currency (€)** and experience points, view route history, compete on a leaderboard, and browse a virtual "cargo" market.

Important: In-app balance (€) is **virtual game currency**. It is **not** real money, and the app does **not** provide cash-out, bank transfers, or payment withdrawal features.

3. Personal data we collect

3.1 Account and identity

Data	When / why
Email address	Account registration and login (email/password or Google Sign-In)
Password	Email registration — stored by our authentication provider (Firebase Authentication), not in our own databases as plaintext
Username / display name	Profile and leaderboard
Firebase user ID	Linking your auth account to your GeoSpedition profile
Profile photo URL	If provided by Google Sign-In
Email verification status	To confirm account ownership

3.2 Location and trip data (core feature)

While you are using **active guided navigation**, we collect precise location data, including:

- GPS coordinates and timestamps sampled during the trip (typically when you move ~10 m or ~5 seconds elapse),
- start and end place names, formatted addresses, and country,
- trip distance, start/end times,
- the selected virtual cargo / product for that trip.

After you complete a route, this trail and trip metadata are sent to our servers to:

- calculate rewards (virtual \$ and experience),
- store route history (including a map polyline you can review later),
- operate game features (achievements, stats, leaderboard).

Background location: On Android and iOS the app may keep location active while navigation is running (including when the screen is locked or the app is in the background), so turn-by-turn guidance and trip recording can continue. We do **not** intend to track your location when you are not navigating.

3.3 Saved places and search

- Favourite destinations (coordinates, address, country) stored on our servers and cached on your device.
- Recent destination searches stored **locally on your device** only.

3.4 Voice search

If you use microphone / speech recognition to search for a destination, audio is processed by the **device operating system / speech engine** to produce text. We use the resulting text as a search query. We do not operate a separate “upload raw audio to GeoSpedition servers” feature in the app.

3.5 Game and public profile data

- Balance (€), experience, level, rank, achievements, total distance.
- Leaderboard entries visible to other users: **username**, total distance, and rank.

3.6 Device, diagnostics, and errors

We use **Sentry** for crash reporting and performance diagnostics. This may include device/OS information, app version, error stack traces, and related technical context. We aim not to send unnecessary personal data; configure your Sentry project to scrub sensitive fields where possible.

3.7 Analytics (Google Analytics)

With your **consent**, we use **Google Analytics** (GA4) in the mobile app and on the website to understand how the Service is used and to improve it. This may include:

- app/website usage events (e.g. screen or page views, taps, session duration, feature engagement),
- device and technical information (device type, operating system, app or browser version, language, screen size),
- approximate location derived from IP address (country/region level — not your GPS trip trail),
- online identifiers generated for analytics (e.g. app instance ID; on the website, cookie-based client IDs such as `_ga` / `_ga_*`),
- if enabled by us: a pseudonymous user ID linked to your logged-in account for cross-session analytics (we will not send your email address as a GA user ID).

Google Analytics is **not** loaded or collected until you accept analytics (website cookie banner or in-app analytics consent). You can withdraw consent at any time (see Sections 9 and 11).

We do **not** use Google Analytics advertising features (e.g. Google signals / ads personalization) unless we update this policy and obtain any additional consent required.

3.8 Website contact form

If you contact us via the website, we process the name, email, and message content you submit, and use email delivery infrastructure to receive it.

3.9 Data we do not collect (current product)

- Payment card / banking details
- Government ID / KYC documents
- Continuous location tracking when idle (outside active navigation)

- Advertising identifiers for third-party ads (no ad SDK in the current app)
- Camera / photo library content (beyond optional Google profile photo URL)

4. Purposes and legal bases (GDPR)

Purpose	Typical data	Legal basis
Create and manage your account	Email, username, auth IDs	Contract (Art. 6(1)(b)) — providing the service you request
Navigation, trip recording, rewards, history	Precise location, route points, trip metadata	Contract (Art. 6(1)(b)) — core drive-to-earn / navigation features
Favourites and destination search	Places, local recent searches	Contract / legitimate interests (Art. 6(1)(b)/(f)) — usability
Voice destination search	Speech → text query	Consent via OS permission (Art. 6(1)(a)) and/or contract
Leaderboard and social features	Username, distance, rank	Contract / legitimate interests
Product and website analytics (Google Analytics)	Usage events, device/tech data, analytics IDs, cookies	Consent (Art. 6(1)(a))
Security, fraud prevention, abuse detection	Account and technical logs	Legitimate interests (Art. 6(1)(f))
Crash diagnostics (Sentry)	Device/error telemetry	Legitimate interests (Art. 6(1)(f)) — product reliability
Respond to contact form / support	Contact details, message	Legitimate interests or contract / pre-contractual steps
Legal obligations	As required	Legal obligation (Art. 6(1)(c))

You can withdraw OS-level permissions (location, microphone) at any time in device settings. Withdrawing location permission will prevent navigation and reward features from working.

5. Who we share data with (processors / recipients)

We use trusted service providers who process data on our instructions:

Provider	Role	Typical location / notes
Google Firebase Authentication	Account sign-in, email verification, ID tokens	Google Cloud (see Google's terms / DPA)

Provider	Role	Typical location / notes
Google Maps Platform (Maps, Places, Navigation, Routes)	Maps, geocoding, turn-by-turn navigation, place search	Google — subject to Google's terms and privacy notices
Google Analytics	App and website usage analytics	Google Ireland Limited / Google LLC — see Google Privacy Policy and Google's measurement/analytics terms
Sentry	Error and performance monitoring	Sentry's infrastructure (configure EU data residency if available)
Hosting / API providers for our backend and website	Store profiles, routes, GPS trails, favourites; serve the site	[HOSTING REGION — EU]
Email/SMTP provider	Deliver website contact messages	As configured for geospedition.com

We do **not** sell your personal data.

Public leaderboard information is visible to other users of the app.

6. International transfers

Some providers (notably Google and Sentry) may process data outside the European Economic Area. Where required, transfers rely on appropriate safeguards such as **Standard Contractual Clauses** and provider terms. If your hosting is outside the EEA, the same principles apply — document your hosting region in Section 5.

7. Retention

Data	Retention (default approach)
Account profile	Until you delete your account, or longer if legally required
Completed routes & GPS trails	Kept while your account exists so you can view history and we can operate the game; you may request erasure (see Section 9)
Favourites	Until you delete them or your account
Local recent searches	Until cleared / app data removed on device
Contact form messages	For as long as needed to handle your request, then deleted or archived as appropriate
Error logs (Sentry)	According to our Sentry retention settings (keep as short as practical)

Data	Retention (default approach)
Google Analytics data	According to our GA4 property retention setting ([e.g. 2 or 14 months]); analytics cookies last up to 2 years unless cleared earlier

8. Security

We use industry-standard measures appropriate to the risk, including:

- authentication via Firebase (tokens; no plaintext passwords in our API),
- HTTPS for API and website traffic,
- access controls on production systems.

No method of transmission or storage is 100% secure. Please use a strong unique password and protect your device.

9. Your rights (EEA / UK users)

Under the GDPR you may have the right to:

- **Access** your personal data
- **Rectification** of inaccurate data
- **Erasure** ("right to be forgotten")
- **Restriction** of processing
- **Data portability**
- **Object** to processing based on legitimate interests
- **Withdraw consent** where processing is based on consent
- **Lodge a complaint** with your supervisory authority (in Poland: **UODO** — uodo.gov.pl; elsewhere, your local DPA)

How to exercise rights: email privacy@geospedition.com from the email linked to your account (or include enough information for us to verify you). We will respond within the timeframes required by law (generally one month).

Account / data deletion: You can request deletion of your account and associated personal data by contacting us at the address above. We will delete or anonymise data that is no longer needed, except where we must retain information for legal claims, security, or legal obligations.

10. Children

GeoSpedition is intended for users aged **16+** (or the higher digital-consent age in your country, if applicable). We do not knowingly collect personal data from children below that age. If you believe a child has created an account, contact us and we will take appropriate steps.

11. Cookies and website

The marketing website may use:

- **Essential cookies / similar technologies** — required for basic site operation and security. These do not require consent.
- **Analytics cookies (Google Analytics)** — used only with your **consent** via our cookie banner / preferences. Until you accept, Google Analytics scripts and cookies are not activated.

Typical Google Analytics cookies (names and durations may vary with GA4 configuration):

Cookie / storage	Provider	Purpose	Typical duration
_ga	Google	Distinguish users	up to 2 years
ga*	Google	Persist GA4 session/campaign state	up to 2 years
_gid	Google	Distinguish users (if present)	24 hours

You can change or withdraw cookie choices at any time through the cookie preferences control on the website, and/or clear cookies in your browser.

Legal documents (including this Privacy Policy) may be hosted as PDF files on our website for App Store / Play Store and user reference.

12. App Store and Google Play disclosures

In addition to this policy, Apple App Store Privacy Labels and Google Play Data safety forms describe categories of data collected (notably **precise location**, **account info**, and **app activity / diagnostics**). Those console forms must stay consistent with this document.

13. Changes

We may update this Privacy Policy from time to time. The “Last updated” date will change, and the current version will be published at:

<https://geospedition.com/privacy-policy.pdf>

Material changes will be communicated in a reasonable manner (for example in-app notice or email) where appropriate.

14. Contact

info@geospedition.com

privacy@geospedition.com

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